



6/14

<p>359</p>		<p>360</p>	
<p>FILE EDIT VIEW FAVORITES TOOLS HELP</p> <p>BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL SIZE PRINT</p> <p>LINKS > ADDRESS [HTTP://WWW.thePlatform.com/media_management/prefs.htm]</p>		<p>TRANSCODING</p> <p><input type="radio"/> THEPLATFORM <input type="radio"/> GENERICMEDIA <input type="radio"/> LOUDEYE <input type="radio"/> SONICFOUNDRY</p> <p><input type="radio"/> AKAMAI <input type="radio"/> STORAGEGENETWORKS <input type="radio"/> GENERICMEDIA <input type="radio"/> FASTFORWARD</p> <p><input type="radio"/> MIRRORIMAGE <input type="radio"/> BEAM <input type="radio"/> IBEAM <input type="radio"/> DIGITALISLAND</p> <p><input type="radio"/> GENERICMEDIA <input type="radio"/> FASTFORWARD <input type="radio"/> THEPLATFORM <input type="radio"/> THEPLATFORM</p> <p><input type="radio"/> BEAM <input type="radio"/> THEPLATFORM <input type="radio"/> JOHN@CBS.COM <input type="radio"/> JOHN@CBS.COM</p> <p><input type="radio"/> DIGITALISLAND <input type="radio"/> THEPLATFORM <input type="radio"/> ***** <input type="radio"/> *****</p>	
<p>358</p>		<p>361</p>	
<p>STREAMING</p> <p><input type="radio"/> AKAMAI (PREFERRED) <input type="radio"/> AKAMAI</p> <p><input type="radio"/> MIRRORIMAGE <input type="radio"/> STORAGEGENETWORKS</p> <p><input type="radio"/> GENERICMEDIA <input type="radio"/> GENERICMEDIA</p> <p><input type="radio"/> FASTFORWARD <input type="radio"/> FASTFORWARD</p> <p><input type="radio"/> BEAM <input type="radio"/> BEAM</p> <p><input type="radio"/> DIGITALISLAND <input type="radio"/> DIGITALISLAND</p>		<p>362</p>	
<p>357</p>		<p>AD TARGETING</p> <p><input type="checkbox"/> BEFORE</p> <p>SYNDICATION</p> <p><input type="radio"/> THEPLATFORM <input type="radio"/> CONTEXTMEDIA</p>	
<p>PLAYLIST ENGINE</p> <p><input type="radio"/> THEPLATFORM <input type="radio"/> HOTROOF <input type="radio"/> RCS</p>			

Fig. 6A.